

DENVER URBAN
GARDENS

presents



Gather
'Round

Thursday, September 8th
6:00pm-9:30pm
Upper Larimer Event Space | RINO

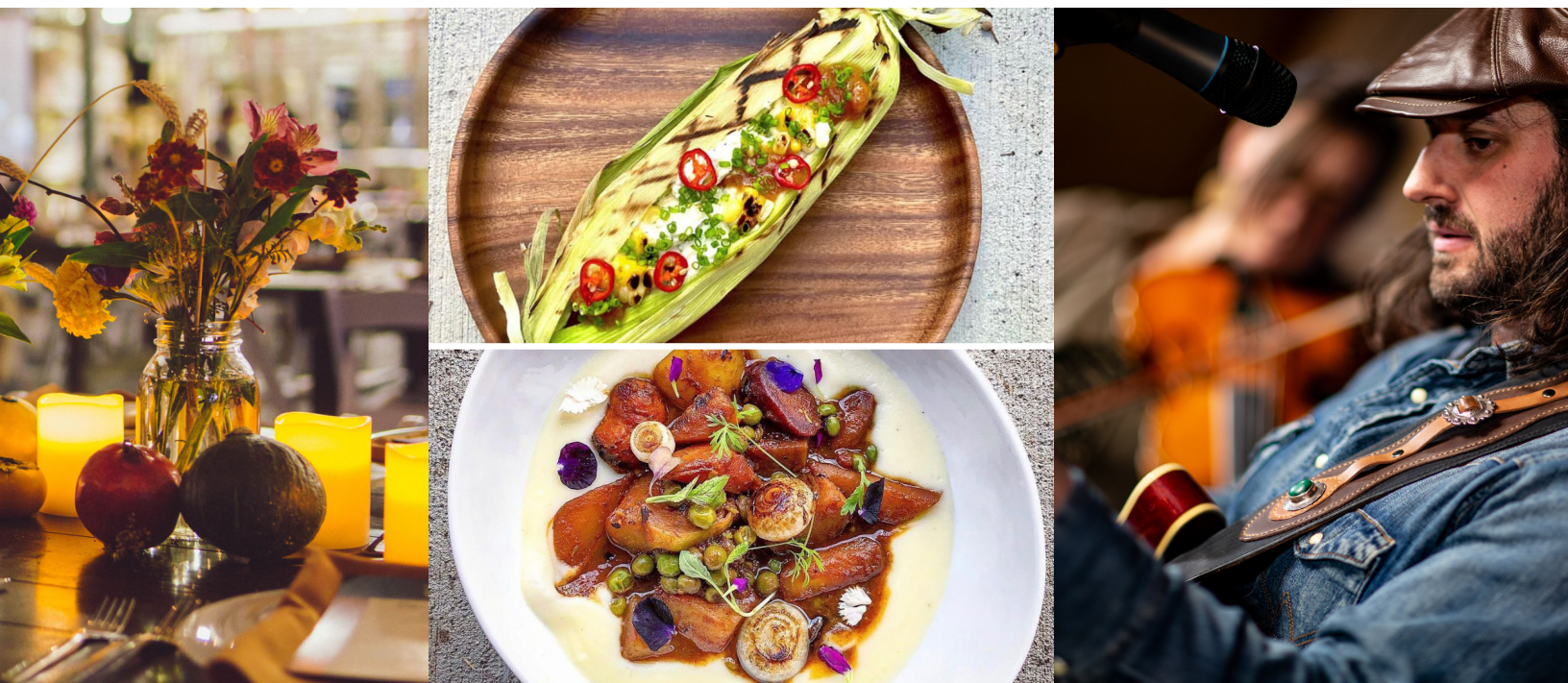
2022 Sponsorship Opportunities

To learn more or to take advantage of any of the event sponsorship opportunities, connect with Elaine Duncan at Elaine@dug.org

Denver Urban Gardens (DUG) is on a mission to provide access, skills, and resources for people to grow healthy food in community. We're dreaming of a sustainable urban future where people are deeply and directly connected to the earth, each other, and the food they eat.

Denver Urban Gardens (DUG)'s annual gala has been a community tradition for over a decade. Gather 'Round is a celebration of our gardens' bounty as we welcome the harvest season.

This year's event will be co-hosted by Denver food legends Pete Turner, Dana Rodriguez and Brad Reubendale and held at Upper Larimer Events in RiNo. Enjoy luxurious seasonal plant-based fare from supper club superstars, **The Easy Vegan** and live music from Americana/Colorado roots band, **David Lawrence & the Spoonful**, as well as craft cocktails, exclusive silent auction packages, a wine wall, paddle raise, and community fun.



This year, we'll be recognizing and uplifting the work of local and national changemakers with our first-ever **DUG Impact Awards**.

We're celebrating the cross-sector work of individuals, government organizations, NGOs, and coalitions working alongside DUG as we pursue our vision of a sustainable urban future where people are deeply and directly connected to the earth, each other, and the food they eat.

Impact Award Winners:

Ancestral Foodways - **Spirit of the Sun**

Climate Action - **HDR**

Community Building - **Denver Parks and Recreation**

Food Access + Sovereignty - **Denver Community Food Access Coalition**

Health + Wellness - **Zach Bush, MD**

Skill Building + Education - **Chris Woodburn, Denver Public Schools**

Gather 'Round 2022 Sponsorship Opportunities

\$15,000 Visionary Sponsor

- Premier table for ten
- Eight tickets to our VIP cocktail hour before the event
- Option to speak at the event
- Opportunity to provide a branded gift to all guests
- Prominent logo placement on all DUG event marketing on social media, website, and ticketing platform
- Social media thank you and company mention before the event
- Company recognition during the event
- Extended first right of refusal sponsorship for 2023 Gather 'Round event
- Permission to use the DUG name and logo for marketing and communication purposes

\$10,000 Harvest Sponsor

- Premier table for ten
- Four tickets to our VIP cocktail hour before the event
- Opportunity to provide a branded gift to all guests
- Prominent logo placement on all DUG event marketing on social media, website, and ticketing platform
- Social media thank you and company mention before the event
- Company recognition during the event
- Permission to use the DUG name and logo for marketing and communication purposes



\$5,000 Cultivator Sponsor

- Four tickets to the event
- Two tickets to our VIP cocktail hour before the party
- Company visibility on all DUG event marketing on social media, website, and ticketing platform
- Social media thank you and company mention before the event
- Company recognition during the event
- Permission to use the DUG name and logo for marketing and communication purposes

\$2,500 Pollinator Sponsor

- Two tickets to the event
- Company visibility on all DUG event marketing on social media, website, and ticketing platform
- Social media thank you and company mention before the event
- Permission to use the DUG name and logo for marketing and communication purposes

In-Kind and Silent Auction Items Sponsors

- Permission to use the DUG name and logo for marketing and communication purposes



DUG's Digital Reach



Instagram
7,350+ followers



Facebook
10,300+ followers



Email
18,000+ subscribers



Website
8,400+ monthly visitors

YOUR PARTNERSHIP WITH DENVER URBAN GARDENS ALLOWS US TO CREATE MAJOR IMPACT ACROSS METRO DENVER.

32

acres of urban land preserved for growing food

17,500

people growing in DUG community gardens

190+

community and school-based gardens

25,000

families served through our programs

3,500

volunteers in the DUG network

40,000+

Coloradans served annually



Learn more at www.dug.org/impact